



WTVD-TV

411 Liberty Street

Durham, NC 27701

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314



WTVD-TV  
411 Liberty Street  
Durham, NC 27701

# INVOICE

Remit To: WTVD-TV/ABC Inc.  
PO Box 404887  
Atlanta, GA 30384-4887

PAGE: 1

**BILL TO:**

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238740

INVOICE NUMBER: 61-200061340	BROADCAST MONTH: SEPTEMBER
ORDER NUMBER: 392583	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE : C: 11 P: 27 E: 690	
ESTIMATE#: 11 27 690	
SCHEDULE DATES: 09/04/2012 - 09/14/2012	AGY#/ADV#: 20957/23924
BILLING CYCLE: MONTHLY	DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	09/04 - 09/09	05:30A-06:00A	850	2	09/06	TH	05:44A	:30		USPRTV14ACH	850		
					09/07	FR	05:55A	:30		USPRTV14ACH	850		
2	09/10 - 09/14	05:30A-06:00A	850	4	09/10	MO	05:29A	:30		USPRTV14ACH	850		
					09/11	TU	05:44A	:30		USPRTV14ACH	850		
					09/13	TH	05:54A	:30		USPRTV14ACH	850		
					09/14	FR	05:30A	:30		USPRTV14ACH	850		
3	09/04 - 09/09	06:00A-07:00A	1,500	1	09/05	WE	06:10A	:30		USPRTV14ACH	1,500		
4	09/10 - 09/13	06:00A-07:00A	1,500	1	09/13	TH	06:54A	:30		USPRTV14ACH	1,500		
5	09/04 - 09/09	07:00A-09:00A	1,500	2	09/05	WE	06:59A	:30		USPRTV14ACH	1,500		
					09/07	FR	07:50A	:30		USPRTV14ACH	1,500		
6	09/10 - 09/14	07:00A-09:00A	1,500	4	09/11	TU	07:59A	:30		USPRTV14ACH	1,500		
					09/12	WE	08:40A	:30		USPRTV14ACH	1,500		
					09/13	TH	07:25A	:30		USPRTV14ACH	1,500		
					09/14	FR	07:59A	:30		USPRTV14ACH	1,500		
7	09/04 - 09/09	04:00P-05:00P	650	2	09/05	WE	04:27P	:30		USPRTV14ACH	650		
					09/07	FR	04:41P	:30		USPRTV14ACH	650		
8	09/10 - 09/13	04:00P-05:00P	650	2	09/11	TU	04:44P	:30		USPRTV14ACH	650		
					09/13	TH	04:29P	:30		USPRTV14ACH	650		

Agency (including Buying Services) and Advertiser are jointly and severally liable for payment of Commercial Announcements and services rendered by the Station. The actual broadcast information on this invoice was taken from the program log.

\* All times based on EST

TERMS: DUE AND PAYABLE within 10 days upon receipt of invoice

ORIGINAL

Print Date: 10-01-2012



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## BILL TO:

CROSSROADS MEDIA LLC  
ATTN: ACCOUNTS PAYABLE  
66 CANAL CENTER PLAZA  
SUITE 555  
ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238740

INVOICE NUMBER: 61-200061340 BROADCAST MONTH: SEPTEMBER  
ORDER NUMBER: 392583 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 690  
ESTIMATE#: 11 27 690  
SCHEDULE DATES: 09/04/2012 - 09/14/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	09/04 - 09/09	05:00P-05:30P	1,200	1	09/06	TH	05:28P	:30		USPRTV14ACH	1,200		
10	09/10 - 09/14	05:00P-05:30P	1,200	3	09/10	MO	05:27P	:30		USPRTV14ACH	1,200		
					09/12	WE	05:15P	:30		USPRTV14ACH	1,200		
					09/14	FR	05:14P	:30		USPRTV14ACH	1,200		
11	09/04 - 09/09	05:30P-06:00P	1,300	2	09/05	WE	05:44P	:30		USPRTV14ACH	1,300		
					09/07	FR	05:52P	:30		USPRTV14ACH	1,300		
12	09/10 - 09/13	05:30P-06:00P	1,300	2	09/11	TU	05:39P	:30		USPRTV14ACH	1,300		
					09/13	TH	05:54P	:30		USPRTV14ACH	1,300		
13	09/04 - 09/09	06:00P-06:30P	1,600	1	09/06	TH	06:28P	:30		USPRTV14ACH	1,600		
14	09/10 - 09/14	06:00P-06:30P	1,600	3	09/10	MO	06:11P	:30		USPRTV14ACH	1,600		
					09/12	WE	06:10P	:30		USPRTV14ACH	1,600		
					09/14	FR	06:29P	:30		USPRTV14ACH	1,600		
15	09/04 - 09/09	07:00P-07:30P	2,000	2	09/05	WE	07:12P	:30		USPRTV14ACH	2,000		
					09/07	FR	07:13P	:30		USPRTV14ACH	2,000		
16	09/10 - 09/13	07:00P-07:30P	2,000	2	09/11	TU	07:14P	:30		USPRTV14ACH	2,000		
					09/13	TH	07:12P	:30		USPRTV14ACH	2,000		
17	09/04 - 09/09	07:30P-08:00P	1,800	1	09/06	TH	07:36P	:30		USPRTV14ACH	1,800		

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ALEXANDRIA, VA 22314

REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238740

INVOICE NUMBER: 61-200061340 BROADCAST MONTH: SEPTEMBER  
ORDER NUMBER: 392583 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 690  
ESTIMATE#: 11 27 690  
SCHEDULE DATES: 09/04/2012 - 09/14/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
18	09/10 - 09/14	07:30P-08:00P	1,800	3	09/10	MO	07:46P	:30		USPRTV14ACH	1,800		
					09/12	WE	07:47P	:30		USPRTV14ACH	1,800		
					09/14	FR	07:40P	:30		USPRTV14ACH	1,800		
19	09/04 - 09/09	11:00P-11:35P	1,600	1	09/05	WE	11:56P	:30		USPRTV14ACH	1,600		
20	09/10 - 09/13	11:00P-11:35P	1,600	1	09/11	TU	11:22P	:30		USPRTV14ACH	1,600		
21	09/04 - 09/09	09:00A-10:00A	550	1	09/08	SA	09:29A	:30		USPRTV14ACH	550		
22	09/04 - 09/09	08:00A-09:00A	800	1	09/09	SU	08:29A	:30		USPRTV14ACH	800		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 55,850.00

TOTAL UNITS: 42

ACTUAL GROSS BILLING: 55,850.00

TOTAL ADJUSTMENTS: 0.00

AGENCY COMMISSION: -8,377.50

NET DUE: 47,472.50

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REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238741

INVOICE NUMBER: 61-200061341 BROADCAST MONTH: SEPTEMBER  
ORDER NUMBER: 392584 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 691  
ESTIMATE#: 11 27 691  
SCHEDULE DATES: 09/18/2012 - 09/27/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	09/18 - 09/23	05:30A-06:00A	850	3	09/18	TU	05:56A	:30		USPRTV18ACH	850		
					09/20	TH	05:55A	:30		USPRTV18ACH	850		
					09/21	FR	05:40A	:30		USPRTV18ACH	850		
2	09/24 - 09/27	05:30A-06:00A	850	3	09/24	MO	05:29A	:30		USPRTV18ACH	850		
					09/25	TU	05:30A	:30		USPRTV18ACH	850		
					09/27	TH	05:28A	:30		USPRTV18ACH	850		
3	09/18 - 09/23	06:00A-07:00A	1,500	1	09/19	WE	06:10A	:30		USPRTV18ACH	1,500		
4	09/24 - 09/27	06:00A-07:00A	1,500	1	09/27	TH	06:14A	:30		USPRTV18ACH	1,500		
5	09/18 - 09/23	07:00A-09:00A	1,500	3	09/18	TU	07:59A	:30		USPRTV18ACH	1,500		
					09/19	WE	06:58A	:30		USPRTV18ACH	1,500		
					09/21	FR	08:41A	:30		USPRTV18ACH	1,500		
6	09/24 - 09/27	07:00A-09:00A	1,500	3	09/25	TU	08:38A	:30		USPRTV18ACH	1,500		
					09/26	WE	07:55A	:30		USPRTV18ACH	1,500		
					09/27	TH	08:39A	:30		USPRTV18ACH	1,500		
7	09/18 - 09/23	04:00P-05:00P	650	2	09/19	WE	04:00P	:30		USPRTV18ACH	650		
					09/21	FR	04:40P	:30		USPRTV18ACH	650		
8	09/24 - 09/27	04:00P-05:00P	650	2	09/25	TU	04:56P	:30		USPRTV18ACH	650		
					09/27	TH	04:38P	:30		USPRTV18ACH	650		

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REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238741

INVOICE NUMBER: 61-200061341	BROADCAST MONTH: SEPTEMBER
ORDER NUMBER: 392584	ORDER/REV TYPE: POLITICAL/CASH
AGENCY CPE: C: 11 P: 27 E: 691	
ESTIMATE#: 11 27 691	
SCHEDULE DATES: 09/18/2012 - 09/27/2012	AGY#/ADV#: 20957/23924
BILLING CYCLE: MONTHLY	DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
9	09/18 - 09/23	05:00P-05:30P	1,200	2	09/18	TU	05:15P	:30		USPRTV18ACH	1,200		
					09/20	TH	05:22P	:30		USPRTV18ACH	1,200		
10	09/24 - 09/27	05:00P-05:30P	1,200	2	09/24	MO	05:23P	:30		USPRTV18ACH	1,200		
					09/26	WE	05:27P	:30		USPRTV18ACH	1,200		
11	09/18 - 09/23	05:30P-06:00P	1,300	2	09/19	WE	05:52P	:30		USPRTV18ACH	1,300		
					09/21	FR	05:40P	:30		USPRTV18ACH	1,300		
12	09/24 - 09/27	05:30P-06:00P	1,300	2	09/27	TH	05:40P	:30		USPRTV18ACH	1,300		
					09/25	TU	--:--	:30		USPRTV18ACH	0	PREEMPT-CREDIT RESOLVED - BREAKING NEWS	-1,300
13	09/18 - 09/23	06:00P-06:30P	1,600	2	09/18	TU	06:28P	:30		USPRTV18ACH	1,600		
					09/20	TH	06:23P	:30		USPRTV18ACH	1,600		
14	09/24 - 09/27	06:00P-06:30P	1,600	2	09/24	MO	06:12P	:30		USPRTV18ACH	1,600		
					09/26	WE	06:22P	:30		USPRTV18ACH	1,600		
15	09/18 - 09/23	07:00P-07:30P	2,000	2	09/19	WE	07:14P	:30		USPRTV18ACH	2,000		
					09/21	FR	07:06P	:30		USPRTV18ACH	2,000		
16	09/24 - 09/27	07:00P-07:30P	2,000	2	09/25	TU	07:05P	:30		USPRTV18ACH	2,000		
					09/27	TH	07:24P	:30		USPRTV18ACH	2,000		
17	09/18 - 09/23	07:30P-08:00P	1,800	3	09/18	TU	07:53P	:30		USPRTV18ACH	1,800		

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REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 238741

INVOICE NUMBER: 61-200061341 BROADCAST MONTH: SEPTEMBER  
ORDER NUMBER: 392584 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 691  
ESTIMATE#: 11 27 691  
SCHEDULE DATES: 09/18/2012 - 09/27/2012 AGY#/ADV#: 20957/23924  
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SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
17	09/18 - 09/23	07:30P-08:00P	1,800	3	09/20	TH	07:37P	:30		USPRTV18ACH	1,800		
					09/21	FR	07:42P	:30		USPRTV18ACH	1,800		
18	09/24 - 09/27	07:30P-08:00P	1,800	2	09/24	MO	07:48P	:30		USPRTV18ACH	1,800		
					09/26	WE	07:54P	:30		USPRTV18ACH	1,800		
19	09/18 - 09/23	11:00P-11:35P	1,600	1	09/19	WE	11:23P	:30		USPRTV18ACH	1,600		
20	09/24 - 09/27	11:00P-11:35P	1,600	1	09/25	TU	11:34P	:30		USPRTV18ACH	1,600		
21	09/18 - 09/23	09:00A-10:00A	550	1	09/22	SA	09:25A	:30		USPRTV18ACH	550		
22	09/18 - 09/23	08:00A-09:00A	800	1	09/23	SU	07:59A	:30		USPRTV18ACH	800		

PERIOD GROSS COST PER  
ORDER CONFIRMATION: 57,650.00

TOTAL UNITS: 42

ACTUAL GROSS BILLING: 56,350.00

TOTAL ADJUSTMENTS: -1,300.00

AGENCY COMMISSION: -8,452.50

NET DUE: 47,897.50

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REP: NATIONAL/PHILADELPHIA  
SLSP: CLIFFORD, ANNE  
ADV: AMERICAN CROSSROADS  
PROD: AMERICAN CROSSROADS  
TITLE: 243900

INVOICE NUMBER: 61-200061342 BROADCAST MONTH: SEPTEMBER  
ORDER NUMBER: 399181 ORDER/REV TYPE: POLITICAL/CASH  
AGENCY CPE: C: 11 P: 27 E: 1017  
ESTIMATE#: 11 27 1017  
SCHEDULE DATES: 09/19/2012 - 09/27/2012 AGY#/ADV#: 20957/23924  
BILLING CYCLE: MONTHLY DATE: 09/30/2012

SCHEDULE					ACTUAL BROADCAST								ADJUSTMENT
LINE	DATES	TIME PERIOD	PRICE	QTY	DATE	DAY	TIME *	DUR	MG	AGENCY COPY ID	PRICE	REMARKS	DR/CR
1	09/19 - 09/23	09:00A-10:00A	600	3	09/19	WE	09:23A	:30		USPRTV18ACH	600		
					09/20	TH	09:59A	:30		USPRTV18ACH	600		
					09/21	FR	09:37A	:30		USPRTV18ACH	600		
2	09/24 - 09/27	09:00A-10:00A	600	4	09/24	MO	09:42A	:30		USPRTV18ACH	600		
					09/25	TU	09:28A	:30		USPRTV18ACH	600		
					09/26	WE	09:23A	:30		USPRTV18ACH	600		
					09/27	TH	09:27A	:30		USPRTV18ACH	600		
3	09/24 - 09/27	08:00P-10:00P COMMENT: DWTS PREMIERE	10,000	1	09/24	MO	08:28P	:30		USPRTV18ACH	10,000		
PERIOD GROSS COST PER ORDER CONFIRMATION: 14,200.00					TOTAL UNITS: 8		ACTUAL GROSS BILLING: 14,200.00					TOTAL ADJUSTMENTS: 0.00	
							AGENCY COMMISSION: -2,130.00						
							NET DUE: 12,070.00						

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